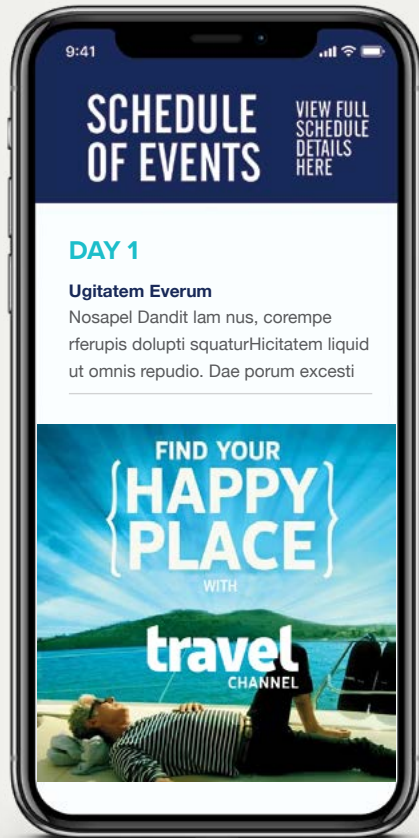# Advertisement Requirements

Get closer to your audience when you advertise in our exclusive ILGOV24 digital program book.

This fully-digital publication is designed specifically for smart phones in a downloadable PDF format for offline accessibility.

Ads are available for purchase in full page, 1/2 page and 1/4 page sizes. To be included, all ads must adhere to file requirements below.

When creating your ad please keep in mind it will be viewed digitally, so keep your message brief and clear.
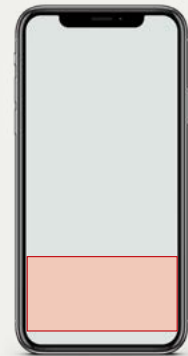
Advert Sizes

FULL PAGE
640px(w) x 1280px(h)

1/2 PAGE
640px(w) x 640px(h)

1/4 PAGE
640px(w) x 320px(h)

NOTE: When exporting your advert, it is best practice to export at 150% so they are crisp and clear when viewed on higher resolution devices.

File Requirements

- Adverts can be supplied as jpg, pdf, eps, ai, psd, indd.
  If supplying open artwork files please package and zip the packaged folder which will ensure all relevant links are included.

- When exporting your advert, it is best practice to export at 150% so they are crisp and clear when viewed on higher resolution devices.

- All fonts must be converted to outlines – keep your type size above 20pt and don't overcrowd your ad.

Please upload your artwork at this link:
https://bit.ly/3NtytFB

Questions?

Contact Sarah Waggoner, at
sarah@timezoneone.com
or + 1 (708) 247-1125

TimeZoneOne
176 N Racine, Suite 300
Chicago, IL. 60607